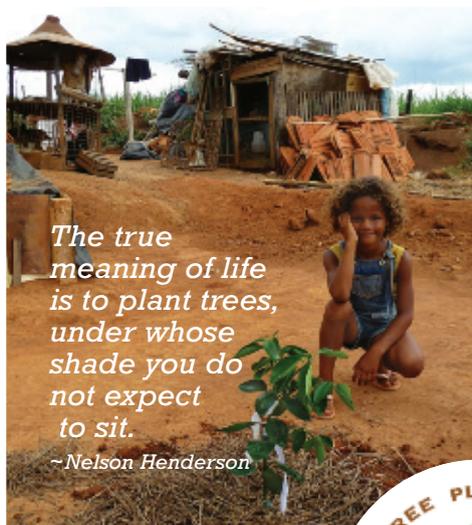


We believe abundance is meant to be shared. And people, animals and our planet should be protected and cherished. That's why we are committed to feature one worthy charitable cause in each issue of Purely Delicious. Thank you for making a difference.

WE BELIEVE IN **THINKING BIG**
AND **LOVING** EVEN MORE...



The true meaning of life is to plant trees, under whose shade you do not expect to sit.

~Nelson Henderson



Share the love.



By Lisa Testa

Every day, billions of people are plagued by pollution, millions of people go hungry and thousands of nature's trees are destroyed for human consumption. At a time when we should be most focused on bettering our planet to ensure a cleaner future for our children, many times we are living our lives without regard for natural resources, ecological balance or humanitarian impact. In this age of green awakening comes a literal breath of fresh air...The Fruit Tree Planting Foundation.

The Fruit Tree Planting Foundation (FTPF) is an international nonprofit charity dedicated to planting fruitful trees and plants to help alleviate world hunger, combat global

warming and improve the surrounding air, soil and water. Their programs strategically donate orchards where the harvest will best serve communities. Places such as public schools, city parks, community gardens, low-income neighborhoods, international hunger relief sites and animal sanctuaries.

"A seed, a sapling, a tree that will feed the body, replenish the earth, oxygenate the air we breathe for more years than the hands that plant them will live to see. The Fruit Tree Planting Foundation truly embraces the notion that love gives without expectation of reward." ~ Angela Bassett

The foundation has donated and planted thousands of fruit trees in four countries. In 2007-2008 alone, FTPF's hunger relief programs resulted in backyard mini-orchards

for over 700 needy families in 27 Northern Indian villages and thousands of fruit trees for starving children at schools and households in Kenya. Domestically, FTPF creates outdoor orchard classrooms for low-income schools to use in their environmental curriculums and school lunch programs.

We invite you to get involved and plant a fruit tree. What a simple, yet profound notion... planting fruit trees to better our world for generations to come. Please visit www.ftfp.org.

TO DONATE BY PHONE OR MAIL PLEASE CALL (831) 621-8096 OR WRITE TO: THE FRUIT TREE PLANTING FOUNDATION, P.O. BOX 632, MILL VALLEY, CA 94942